

POST SHOW REPORT



**INTERNATIONAL EXHIBITION ON
ELECTRIC VEHICLES, HYBRID VEHICLES, COMPONENTS, BATTERIES,
CHARGING STATIONS, GPS SYSTEMS & ALLIED INDUSTRY.**



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01-02-03 JULY 2022 | BIEC, Bangalore International
Exhibition Center, INDIA

ORGANIZED BY



INTERNATIONAL EXHIBITION ON

ELECTRIC VEHICLES, HYBRID VEHICLES, COMPONENTS, BATTERIES, CHARGING STATIONS, GPS SYSTEMS & ALLIED INDUSTRY.



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To bring together the industry players for mutual benefit and eventually bring a developing change to the industry over the period of time



To be among the best exhibitor platforms globally in the automotive sector

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▶▶▶ ABOUT THE **Show**

The 3rd edition of Autotechnika was held concurrently with the Green Vehicle Expo instacharged by LOG9 was held from 1st to 3rd July 2022 and was inaugurated by Shri Bhagwant Khuba, Honorable Minister of MNRE along with Shri Mrugesh Nirani, Minister of Large & Medium Scale Industry and Dr. C.N Ashwath narayan Minister of Electronics, IT - Biotechnology, S&T, Higher Education, Skill Development, Entrepreneurship and Livelihood in Government of Karnataka.



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This event played a key role in bringing together all the stake holders in the 2 Wheelers Manufacturers, 3 Wheelers Manufacturers, Auto Component Manufacturers, Spare Part Manufacturers, OEM Manufacturers, Tyre Manufacturers, Technology Developers, Dealers, Distributors, and members of the Allied Industry.



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AUTO 3rd EDITION
TECHNIKA
BENGALURU

HIGHLIGHTS OF THE GV Expo

- ❖ The Expo has been the launch pad for many companies like Log-9 Materials who are the primary event sponsors and has unveiled various electric vehicles across two, wheelers, three wheelers and four wheeler platforms.
- ❖ Companies like Mahindra & Mahindra had showcased their electric three wheelers, Tata Motors had showcased their 4 wheeler car models, ADMS had displayed their whole range of 2 wheelers scooters and motorcycles while other leading two wheelers companies showcased their latest models.
- ❖ The event also had exhibitors showcasing battery technologies, testing technologies, Battery swapping technologies, Electric vehicle accessories, and allied technology
- ❖ GPS companies like mapmyindia, Telioev having unique products for the ev market were also keen in exhibiting their products
- ❖ The various investment schemes of the Karnataka Government was highlighted through the Karnataka Udyog Mitra stall that used the GV Platform.
- ❖ Likewise various publications and Media Houses had their presence in the expo and used the platform to reach to their target audience



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GLIMPSES OF THE **Event**



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Conference

ON CHALLENGES, OPPORTUNITIES AND THE ROAD AHEAD FOR THE EV INDUSTRY

Keeping in trend, the developments happening in the automotive sector in the country, a Conference on Challenges, Opportunities and the Road Ahead for the EV industry was held by Conference Partner Pride Energy Environmental Resource Research Institute (PEERRI) which is affiliated as South East Asia partner to Global Greening of Industry Network (Netherlands) during the event where Smt Gunjan Kumar, IAS, Shri Randheer Singh, Sr Specialist, NITI Aayog, Mr Pankaj Sharma – Co-founder LOG9, Representatives from BESCOM, State Government officials and Industry stakeholders expressed their views on different topics held during the Secretary Conclave where Panel Discussions were held on FAME II – implementation, Challenges & Future Plans, Followed by CEO Conclave and Panel discussion on Private & Public charging infrastructure demand, implementation, Technological Challenges, Battery swapping etc.



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GLIMPSES OF

THE Conference



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"Green Achiever award of the year-2022"

under different segments like
EV car/EV Bus/ EV Two Wheeler / EV Three Wheeler /EV Three



Green achiever award in each segment based on the following factors data collection

- Vehicle performance
- Service Support
- Maintenance cost
- Driving cost Charging Time
- Value for the Money

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PRODUCT

Presentation

Product Presentation On the second day of the event Product presentations were made by Tata Motors, Mahindra & Mahindra, LOG9, BESCO, ADMS and other reputed companies and later Green Achiever Awards were presented.



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GREEN ACHIEVER Awards



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GREEN ACHIEVER 2022

The second half of the second day of the Event saw the much awaited “Green Achiever 2022” awards that were given to deserving companies who had made their contribution to Cleaner and Healthy mode of mobility under the various categories under the EV mobility sector.

The winners of the awards in various categories were presented the awards by Shri Srinivas Muddarangaiah – CEO Atal Incubation Centre, Miss Vaishnavi Gowda – Cine Artist, Shri Prashanth Sambargi – Social Activist and Film Producer.

Sr No	Category	Company Name
1	EV Charging Manufacturer	FIMER India Pvt. Ltd.
2	Battery Technology	Log9 Materials Scientific Private Limited
3	EV Bus	JBM Group
4	EV Scooter	ADMS E Bike
5	EV Fleet Operator	Bounce Share
6	EV Three Wheeler Goods Auto	Omega Seiki Mobility
7	EV Charging Infrastructure	Bangalore Electricity Supply Company Limited
8	EV Three Wheeler Auto	Mahindra and Mahindra Limited
9	EV Car	Jubilant Motorworks Pvt Ltd

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DIGNITARIES Speak



I have seen electric two wheelers, Three wheelers, 4 wheelers and i can see that people have done their best in displaying here in the expo



Shri Bhagwant Khuda

Hon Minister of New & Renewable Energy - Govt. of India



I congratulate Media Day Marketing. It is doing a fantastic job of organizing an electric vehicle expo. It is really appreciable. On behalf of Government of Karnataka , we really appreciate the gesture of Electric Vehicle Expo and this is a way forward.



Dr. C.N Ashwathnarayan

Hon Minister of Electronics, IT - Biotechnology, S&T, Higher Education, Skill Development, Entrepreneurship and Livelihood in Govt. of Karnataka



Lot of visitors will come, they will see, buy vehicle, discuss advantage, disadvantages and definitely it will be helpful to the people



Shri Mrugesh Nirani

Hon Minister of Large and Medium Industry - Government of Karnataka



I would like to first congratulate the organizers for bringing this event to create awareness of ev vehicles in this country



Dr I.S Prasad

President - FKCCI

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DIGNITARIES Speak



Wonderful participation, very well organized event



Shri Srinivas Muddarangaiah
CEO - ATAL Incubation Centre CCRI



Very wide variety of Products covered here. Thank you very much to the organizers



Shri Asish
Member of Bangalore Apartment Federation



The Green Vehicle Expo has been really great to share ideas and we had this panel discussion going in details of battery technologies, swapping



Mr Fabian
Sempf Principal - Arthur D Little India Pvt Ltd



This event is organized to showcase EV batteries, The EV vehicles, EV Cargo and technologies. It is an wonderful event and I wish everyone to take part in this event



Prashanth Sambargi
Film Producer & Social Activist

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DIGNITARIES Speak



I am Happy that the Green Vehicle expo has been creating awareness of Electric vehicles. We all have responsibility towards preserving nature and this was an Amazing event



Miss Vaishnavi Gowda
Kannada Cine Artist



It is one of the biggest events and very informative. Got to see new technologies, Vehicle Manufacturers and learn a lot



Rupa Rai
Head of Forum of Women Entrepreneurs



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EXHIBITORS

Feedback



Congratulations to the organizers of the Green Vehicle Expo. They have done such a fantastic job here getting on the stake holders here. It all started on time and the place looks fantastic



Mr. Pankaj
LOG9



Good Experience, good footfall. We are happy to be part of the event



Mr. Chinappa
Prerna motors (Tata Motors Associate)



This exhibition has been an outstanding exhibition and the footfall is very good. These exhibitions allow companies like us to bring their new products into the market. It helps us to become a brand from a company and a brand to enhance its value. Overall it has been an very good experience for us and we would love to experience it again in the next expo



Delta Autocorp



Set up and organizing, the organizers have done a wonderful job. its is streamlined and facilities are good



Mr. Giridhar
XNG Automation

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Feedback



This GV Expo has been a platform where we got to network with other companies and connect our country companies



Taiwan Trade Centre



The show is quite busy and we are having a lot of people coming here. we hope to get good enquiries



WAS Automotive Lighting
Poland



This is the first time we are part of the show and we find it quite good. The trend of EV coming in is quite apparent here



Mr Arijit Ghosal
Kimberly - Clark



The Exhibition is giving us lot of visibility and all providers in EV system are here and we are knowing who is who



Telio EV

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Holiday Express Inn was the Hospitality partner for the event while PEERRI was the Conference partner

With more than 100+ exhibitors, Autotechnika and The Green Vehicle Expo was the hub of the Made in India and Make in India concept being promoted by the Government of India. It showcased the latest 2 wheelers, 3 Wheelers, Conversion Technology, Hybrid Vehicles, Electric Vehicle infrastructure, Auto Component Manufacturers, Spare Part Manufacturers, OEM Manufacturers, Tyre Manufacturers, Technology Developers and allied industry.

With a growing awareness on Clean Energy alternatives and a mood to adapt to the changed mode of travel, the event has seen a tremendous response from the market from all segments that included Mechanics and garage owners who were keen on learning about new technologies and Hybrid vehicles. Dealers and Distributors who were looking at selecting dealership options for the various players in the market, Common Vehicles Users who were looking for cheaper and alternative to petrol vehicles, Students keen on keeping up with the latest trends in the industry.

The footfall of about 7500 + visitors included the Business Heads of Many companies, Dealers, Distributors, Garage owners, manufacturers and end users the event has been very successful and well accepted by the industry. While on one hand, the established organizations strengthened and penetrated their brand reach, while the budding firms got exposure and required visibility amid the masses

The Visitors had an opportunity to contact the spare parts manufactures directly and to choose and compare different product manufactures, Visitors also had the feel of Electric Mobility with test drives of vehicles from various manufactures and helped them compare between various models that were available. The event proved to be a launch pad for many of the new players in the industry who were looking at penetrating the markets in South Indian.



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16-2-741/D/24, 2nd Floor, Fazilat Manzil, Besides T.V Tower Malakpet, Hyderabad, 500036 Telangana State, India

Mobile: +91-9341473494, +91-9248669027, E-mail: info@mediaday.co.in