

**AUTO** 4<sup>TH</sup> EDITION  
**TECHNIKA**

**05 06 07** Jaipur Exhibition and  
Convention Centre  
**JUNE 2026** Jaipur, India

**Exhibition on Auto Components, Spare Parts,  
Garage Equipments, Lubricants, E-Mobility,  
GPS System, Technology & Allied Industry**



ORGANIZED BY

**BOOK YOUR STALL NOW!**



**MEDIA DAY  
MARKETING**



[www.autotechnika.in](http://www.autotechnika.in)

## About Exhibition

Autotechnika is not just a trade show, it's a business growth platform that connects the entire ecosystem. It is a premier automotive Business to Business trade event for the stake holders in the automotive aftermarket sector being held in Jaipur Exhibition and Convention Centre, Jaipur - India from 05-06-07 June 2026.

This three-day event serves as a strategic B2B platform within the automotive and aftermarket industries brings together innovators, manufacturers, solution providers, and industry leaders from across the automotive aftermarket value chain.

The event focuses on Auto Component Manufacturers, Garage Equipment & Tools, Accessories & Lifestyle Product Suppliers, IT & Digital Solutions, E- Mobility spare parts and allied industry. Exhibitors will showcase the latest technologies, equipment, systems, and services.

### The Auto Components Scenario in India

The Indian automotive components market is projected to reach a staggering \$200 billion by 2026, representing a fivefold increase in the next decade. This impressive growth is driven by the localization of components by global automobile OEMs, which is a key growth factor. India's automotive industry is expected to become the world's third-largest market in terms of volume by 2026, with a GDP share of 7.1% and employing nearly 35 million people. Currently, Indian automotive exports account for 4.3% of overall exports, contributing significantly to the country's progress towards becoming the third-largest automotive market in terms of volume by 2026.



### Key highlights of automotive after markets in Rajasthan

- ✓ Rajasthan's automotive aftermarket is expected to grow at 8–10% CAGR over the next five years, driven by rising vehicle ownership, ageing vehicles, and organised retail expansion.
- ✓ Jaipur is emerging as a regional hub for parts distribution and service networks across North and West India.
- ✓ Rajasthan's location on major national highways (NH 8, NH 11, NH 12, etc.) supports logistics and fleet maintenance markets.
- ✓ Rajasthan has a robust tractor parts aftermarket
- ✓ Major OEMs and multi-brand service providers are expanding their footprint in cities like Jaipur, Jodhpur, Kota, Udaipur, and Ajmer.
- ✓ Large and ageing vehicle base ensures steady demand for replacement parts, maintenance, tyres, lubricants, and accessories

### Why Rajasthan?

Rajasthan has been a key hotspot for automotive aftermarket growth. Its potent mix of manufacturing capabilities, EV-ready policies, innovation ecosystems, and growing vehicle segments—especially in commercial and electric mobility—makes the state uniquely positioned to capture—and accelerate—aftermarket expansion over the next decade.



## Exhibitors Profile

### ✓ Auto Components & Spare Parts

- Engine & Transmission parts
- Brake systems, clutches & suspension parts
- Filters, belts, hoses & gaskets
- Electrical & electronic components (sensors, wiring, ECU)
- Steering & driveline parts

### ✓ Consumables & Fluids

- Lubricants, oils, greases & coolants
- Additives & treatment solutions
- Cleaning & detailing products

### ✓ Tyres, Batteries & Accessories

- Passenger, commercial & off-road tyres
- Automotive batteries (Lead-acid, Li-ion, EV-specific)
- Rims, alloy wheels & related accessories
- Lighting systems (LED, halogen, smart lighting)
- Interior & exterior accessories (infotainment, seat covers, roof racks, car care products)

### ✓ Digital & E-commerce Platforms

- Online spare parts marketplaces
- B2B e-distribution platforms
- SaaS solutions for garages & inventory management
- Auto service aggregator platforms

### ✓ Workshop Equipment & Tools

- Garage & service station equipment
- Diagnostic tools & software
- Tyre changing, balancing & alignment machines
- Vehicle lifts, jacks & hoists
- Hand tools, power tools & precision instruments

### ✓ Service Providers & Solutions

- Multi-brand workshops & franchise networks
- Fleet management solutions
- Telematics & connected vehicle services
- Roadside assistance & breakdown services

### ✓ EV & Emerging Technology After market

- EV spare parts & retrofit kits
- Charging equipment & service infrastructure
- Battery recycling & second-life solutions
- Power electronics (controllers, converters, BMS)
- Diagnostic tools for Evs

### ✓ Allied Industries

- Paints, coatings & adhesives
- Vehicle security & tracking systems
- Testing & certification bodies
- Industry associations, skill development institutions & trade media

## Visitors Profile

### ✓ Distributors & Dealers

- National & regional distributors of spare parts
- Auto parts wholesalers & retailers
- Tyre, battery & lubricant dealers
- Importers & exporters of automotive components

### ✓ Workshop & Service Network

- Independent garages & service stations
- Authorized OEM service centers
- Multi-brand service chains (urban & rural)
- Roadside assistance providers
- Body shops, paint & detailing centers

### ✓ Fleet & Mobility Operators

- Taxi & cab aggregators
- Bus & truck fleet owners/operators
- Logistics & last-mile delivery companies
- Leasing & rental service providers
- Shared mobility platforms

### ✓ EV & New Mobility Ecosystem

- EV manufacturers & retrofiters
- Charging infrastructure providers
- Battery swapping & recycling companies
- EV fleet operators & startups

# SPONSORSHIP OPTIONS

Your participation as a sponsor will ensure your brand visibility among the stake holders in the industry and will help you in creating a Global Image and better market penetration. MDM offers a variety of sponsorship opportunities that are tailored to suit your needs. Team MDM will be happy to offer you a package that will be of maximum benefit to your organization. The team is happy to discuss any new proposals you may wish to put forward.

## Organizer



## TITLE SPONSOR

Booth Space: 200 sqm (Central Prime Location)

₹ 25 Lacs + GST

### Key Benefits:

- Sponsor's Name will be highlighted in the event name (example: ABC Limited presents EXPO NAME in all publicity materials and website)
- Sponsor's CEO to be on Dias at Inaugural function
- Sponsor's Logo prominently displayed as "Title Sponsor" in printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Inside front cover advertisement in Exhibition Directory) (to be provided by the sponsorer)
- Two Sponsor's Hoarding in the Exhibition (10 feet x 10 feet) (to be provided by the sponsorer)
- 4 standees of the Sponsor at the Exhibition ((to be provided by the sponsorer)
- Literature of the Sponsor to be distributed and displayed at the registration desk, VIP Lounge etc. (to be provided by the sponsorer)
- Announcement in Press release / Newsletters
- Special e-mailer for visiting Sponsor stall



## EVENT PARTNER

Booth Space: 160 sqm (Premium High-Traffic Zone)

₹ 20 Lacs + GST

### Key Benefits:

- Sponsor's Logo to be prominently displayed as Event Partner on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- 2 standees of the Sponsor at the Exhibition (to be provided by the sponsorer)
- Literature of the Sponsor to be distributed and displayed at the registration desk, VIP Lounge etc. (to be provided by the sponsorer)
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Literature of the Sponsor to be Distributed and displayed at the registration desk, VIP Lounge etc. (to be provided by the sponsorer)
- Highlighted as the "Event Partner" in the post-show report and event website



## PLATINUM SPONSOR

Booth Space: 120 sqm

₹ 15 Lacs + GST

### Key Benefits:

- Sponsor's Logo to be prominently displayed on events' website as Platinum Sponsor on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Platinum Sponsor" on on-site signages and backdrop
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)



# DIAMOND SPONSOR

Booth Space: 100 sqm

₹ 12 Lacs + GST

## Key Benefits:

- Sponsor's Logo to be prominently displayed on events' website as Diamond Sponsor on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Sponsor's Logo prominently displayed as "Diamond Sponsor" on on-site signages and backdrop
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Highlighted as the "Diamond Sponsor" in the post-show report and event website



# GOLD SPONSOR

Booth Space: 72 sqm

₹ 10 Lacs + GST

## Key Benefits:

- Sponsor's Logo to be prominently displayed as Gold Sponsor on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Gold Sponsor" on on-site signages and backdrop
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Highlighted as the "Gold Sponsor" in the post-show report and event website



# SILVER SPONSOR

Booth Space: 50 sqm

₹ 7 Lacs + GST

## Key Benefits:

- Sponsor's Logo to be prominently displayed as Silver Sponsor on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Silver Sponsor" on on-site signages and backdrop
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Highlighted as the "Silver Sponsor" in the post-show report and event website



## EXHIBITOR BADGE SPONSOR

₹ 3 Lacs + GST

Booth Space: 09 sqm

Logo on the front side and company product profile and contact details on the back side will create wide publicity and help in reaching the markets effectively

### Key Benefits:

- Exclusive branding of the sponsor's logo as badge partner on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Logo and desired literature on the Exhibitor batch (backside)
- Mention as logo partner on the website
- Special mailer invitation to visit sponsor's stall
- One page advertisement in the Exhibitor directory (to be provided by the sponsorer)
- Exclusive campaign on social media platforms



## WATER BOTTLE SPONSOR

₹ 3 Lacs + GST

Booth Space: 09 sqm

### Key Benefits:

- Sponsor's Logo to be prominently displayed as Water Bottle Sponsor on events' website on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Water Sponsor" on on-site signages and backdrop
- One page advertisement in the e-Exhibition Directory (to be provided by the sponsor)
- Highlighted as the "Water Sponsor" in the post-show report and event website
- 500 ml water bottles will be delivered to all exhibitors with sponsor's branding



\*All Art work for Promotional material has to be given by the sponsorer

# THANK YOU

For Sponsorship Contact: +91 93421 85915 | +91 93414 73494

E-mail: [expo@mediaday.co.in](mailto:expo@mediaday.co.in), Website: [www.mediaday.co.in](http://www.mediaday.co.in)



## About Us

"Media Day Marketing is a premier Hyderabad-based B2B event organizing firm, driven by a seasoned management team with over 20 years of hands-on experience in delivering successful events across diverse sectors, including – Automotive, E- Mobility, Dairy, Food Processing, Bakery & Kitchen Equipment, Poultry, Renewable Energy, Paint & Coating, Doors Windows and Facades, Lifts, Cable and wires, Cyber security, Logistics and Ware housing etc.

With a steadfast commitment to excellence, we strive to connect with an ever-growing network of stakeholders through our events, providing unparalleled value and expertise to our clients."



## Stall Charges (PSM)

### SHELL SPACE

For Indian Exhibitor

Rs. 9,500/- per sqm + GST

For Foreign Exhibitor

USD 250 per sqm + GST

### BARE SPACE

For Indian Exhibitor

Rs. 9000/- per sqm + GST

For Foreign Exhibitor

USD 220 per sqm + GST

## MEDIA PARTNERS



## GET IN TOUCH



**MEDIA DAY  
MARKETING**

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